





We provide **top quality**  
services with our  
**personal approach**

We provide our services with  
expertise and passion, always  
prioritizing the needs and  
expectations of clients.

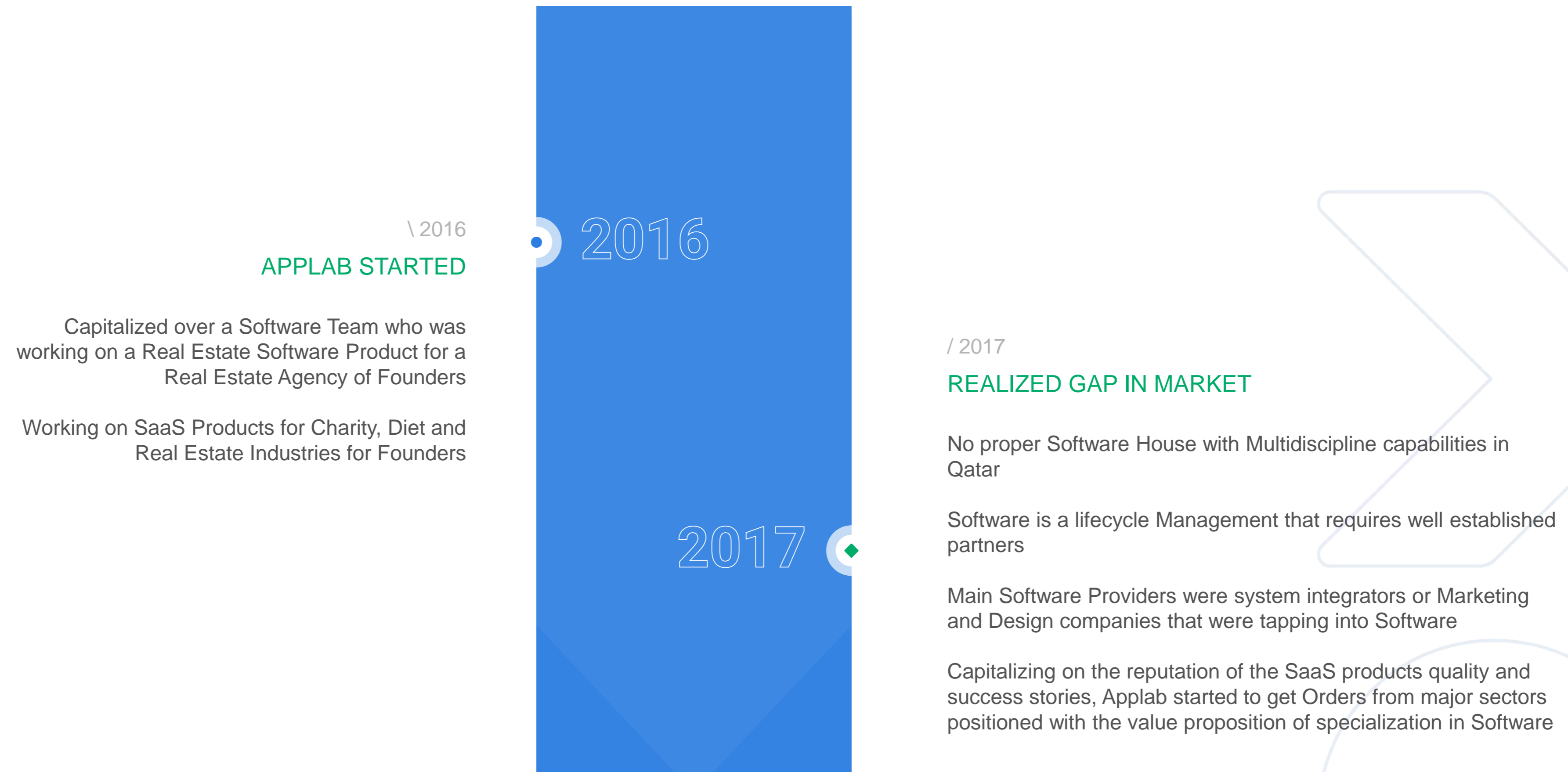
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# About Us.



## COMPANY TIMELINE

# Go through Our Journey



\ 2018

## TALENT AND DEDICATION

Exponential Growth derived by  
Dedicated Founders with background in the field  
Exceptional Products in terms of UI and Frontend Quality

★ 2018

2019 >

/ 2019

## EARLY ADAPTERS

Early adapters of highly scalable and available systems over cloud  
Major contracts over all important sectors in Qatar

\ 2020

## ONE OF THE BEST

Exceptional growth drive by demand on digital systems because of the pandemic

75+ employees makes what Applab claims to be the largest Software house in Qatar

Corporate Agreements and Partnerships with Major Technology Providers and Consultancy Firms such as Microsoft and Oliver Wyman

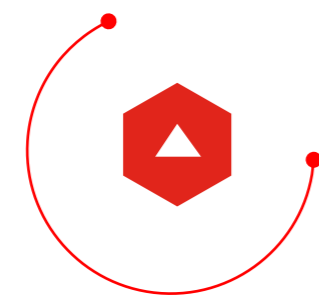
● 2020





## Security

Secure Your Platform



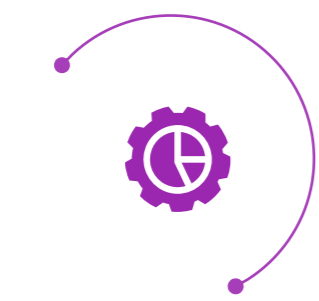
## Design

Stand Out with a Unique Design



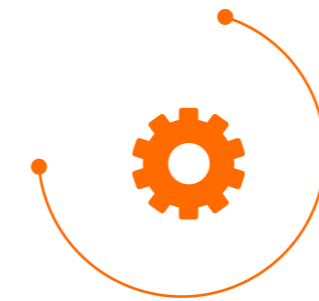
## Web Platforms

Enhance Your Online Presence



## Data

Your Reliable Data Engineering  
and Science Partner



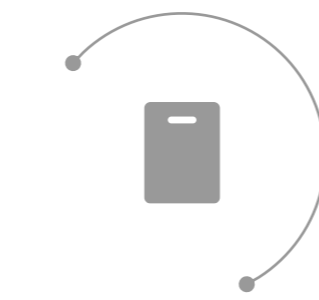
## Automation

Digitize and Automate Workflows



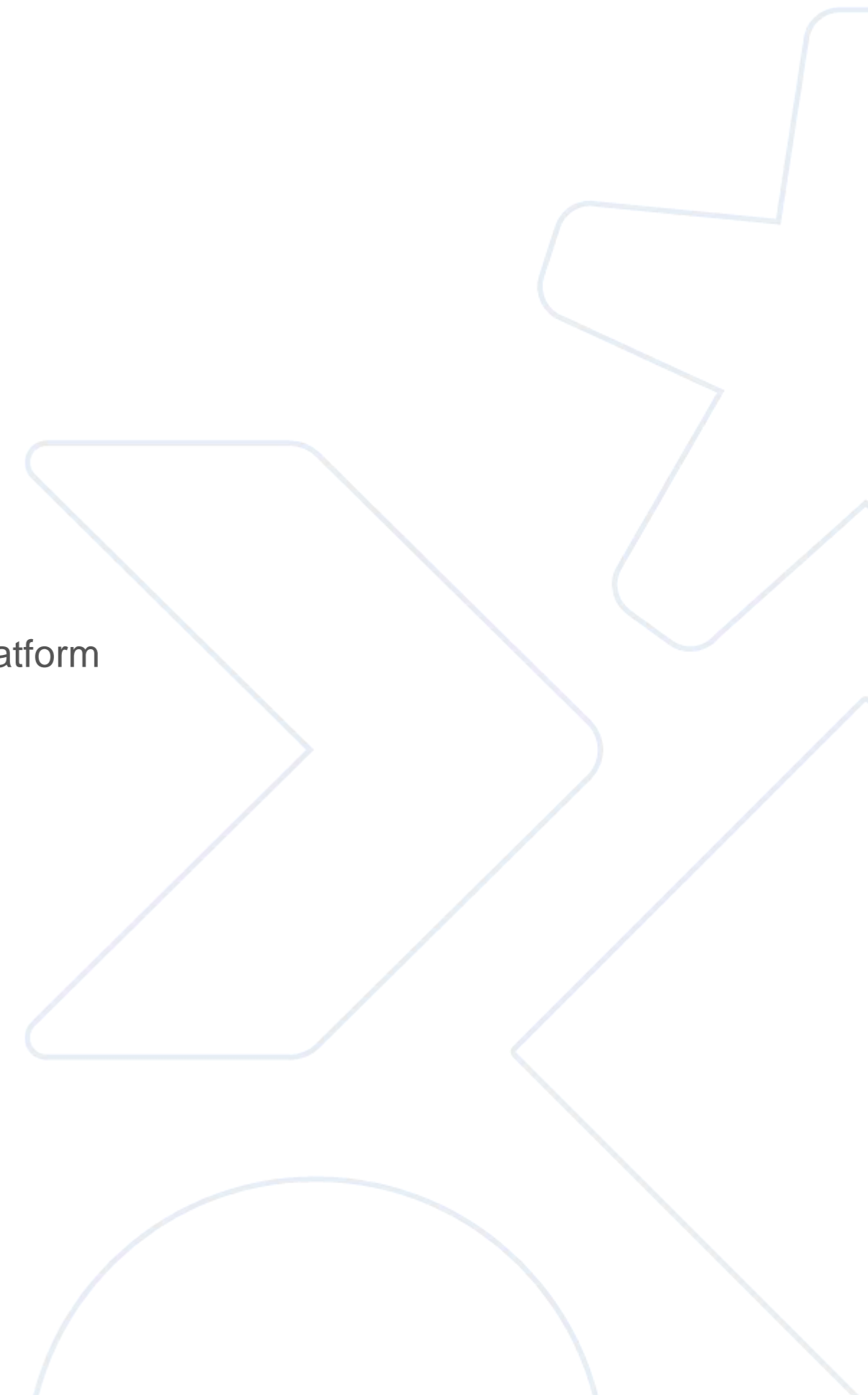
## Cloud

Facilitate Your Platform's Growth



## Mobile Development

Get Your Custom Stable App on Any Platform



NO ONE DOES BETTER IAAS, PAAS OR SAAS

## Facilitate Your Platform's Growth

Websites and web applications are just as vulnerable to security breaches as physical homes, stores, and restaurants. Applab provides a system of protection measures and protocols that protect your product. With Applab, rest assured that your website or web application is secure from being hacked or entered by unauthorized personnel.





UNIQUE INNOVATIVE USER INTERFACE DESIGN SPECIALIZED TEAM

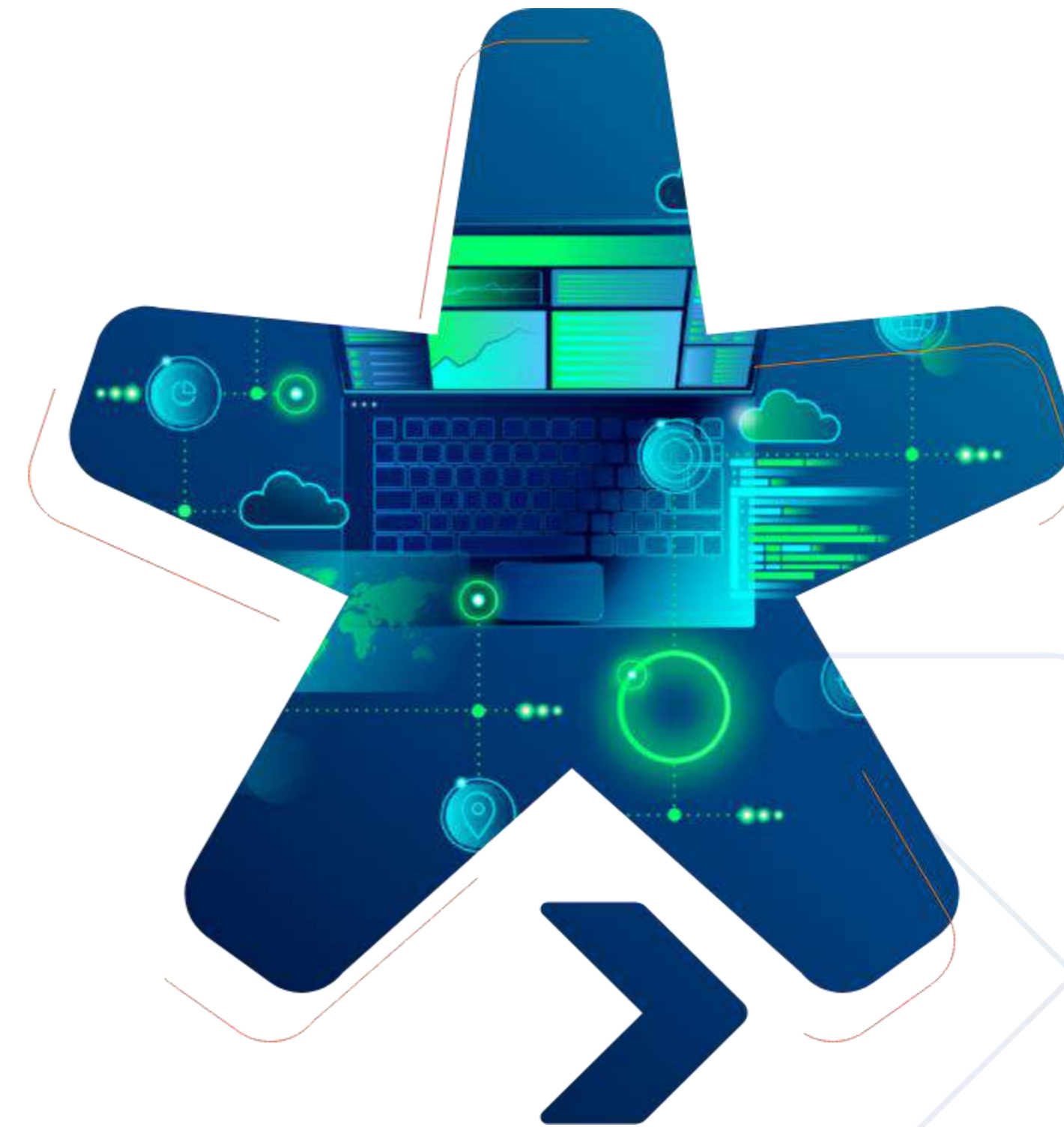
## Stand Out with a Unique Design

A design of a website or mobile application can make or break the customer's interest. At Applab, rest assured that your website or app is in good hands. We create platforms that are not only eye-catching but are user-friendly as well. Our sleek, simple, and stunning designs will surely enhance the online presence of your brand.

WEB FRONTEND SPECIALISTS IN BOTH FLAVORS OF WEB APPS AND WEB PAGES

## Enhance Your Online Presence

Having a functional and attractive website is essential for a business to thrive in today's digital age. Applab specializes in creating innovative and engaging websites to support businesses, organizations, and more. We are dedicated to empowering the online presence of our clients from all aspects, handling every need of the website from start to finish, including customized design, content management, and quality maintenance.







## BUSINESS PROCESS AUTOMATION AND MANAGEMENT SOLUTIONS

# Digitize and Automate Workflows

With business moving so quickly in today's world, sometimes manpower just isn't efficient enough.

Automating not only allows the job to be finished more quickly, but also ensures that much less mistakes are being made. At Applab, we provide the automation of tedious and complicated processes that makes the job easier, faster, and more accurate.

NO ONE DOES BETTER IAAS, PAAS OR SAAS

## Facilitate Your Platform's Growth

Applab is a cloud company by design. Applab does not only position platforms over cloud virtual machines utilizing IaaS but also exploit all the benefits of the cloud including PaaS and SaaS potentials. Applab is a partner of Microsoft and have architected and executed tens of platforms over Azure with High Availability and Scalable setup. Applab also works with Datacenters and Hybrid Setups as efficient and knowledgeable as Cloud.





APPLAB IS ALL ABOUT MOBILE APPLICATIONS FROM DAY ONE

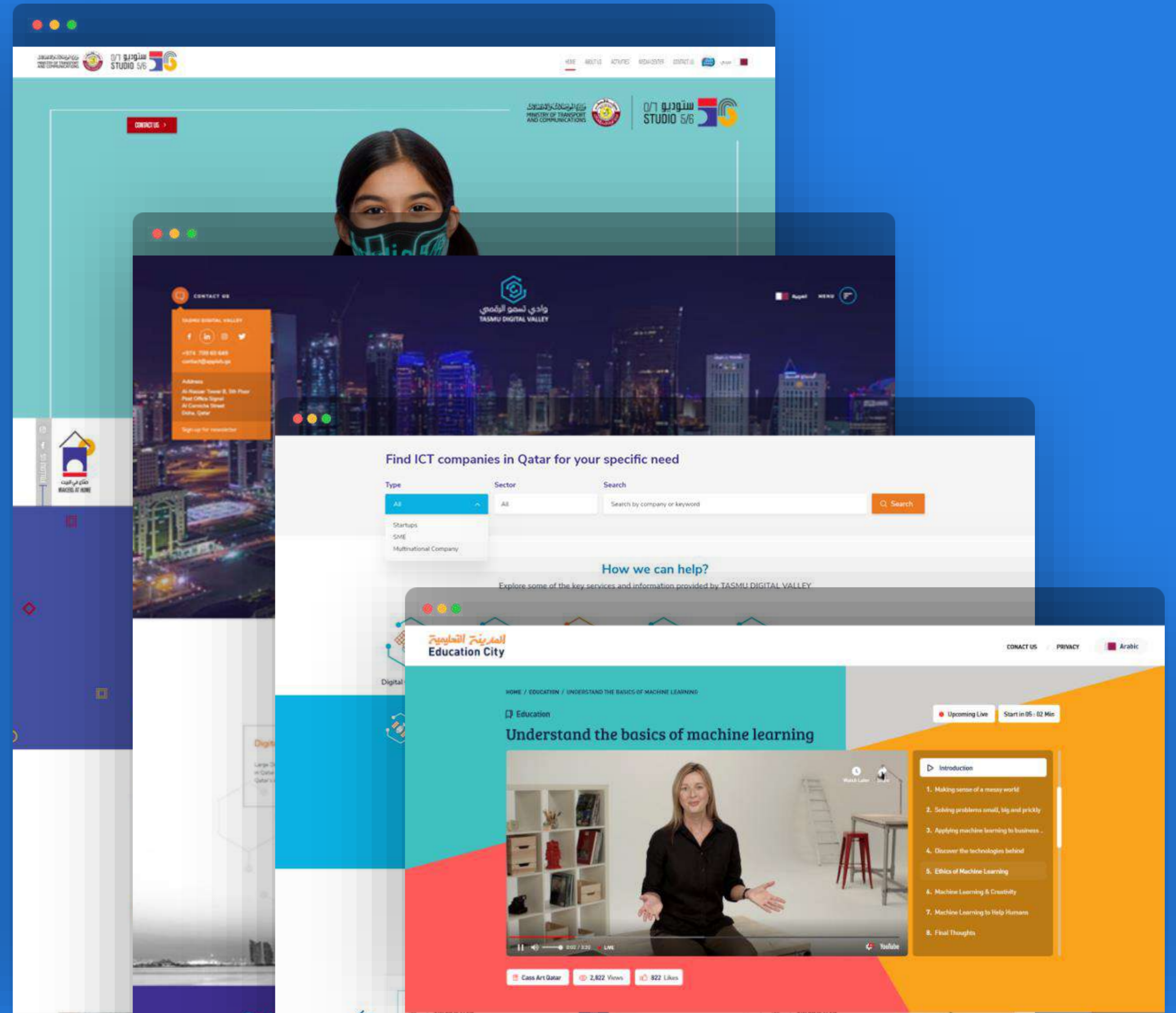
## Get Your Custom Stable App on Any Platform

Mobile applications are a great way to reach a customer base that is aware of and interested in your brand and attract new customers with easy access on their phones. Applab oversees every aspect of the development of its clients' mobile applications, including customized design, content management, and quality maintenance. Applications are thoroughly beta tested before launch by our dedicated team to ensure that all features of the app are as perfect as possible.

OUR EXPERTISE

# OUR EXPERTISE FOR OUR PRODUCT

Working with dozens of digital products, we have got invaluable experience that helps our partners achieve quantifiable goals, save time and money.



PROJECTS

# Q WEATHER MOBILE APP

Q Weather is for almost a year now the No. 1 Weather Application in Apple Store. It has been a failed UX/UI Application that have resulted out of a Tender after which MoTC has started a UX/UI competition that Applab has won after submitting a State-of-the-Art Design that has been implemented later to have the successful application that has been inaugurated by His Excellency Prime Minister Abdullah Bin Nasser Al Thani.



Q WEATHER MOBILE APP

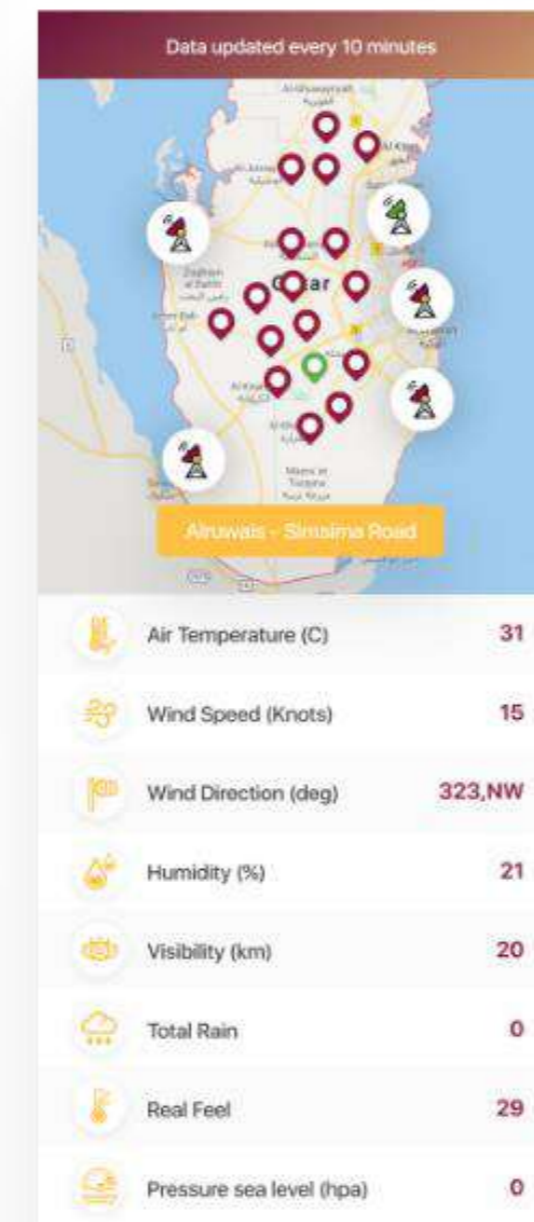
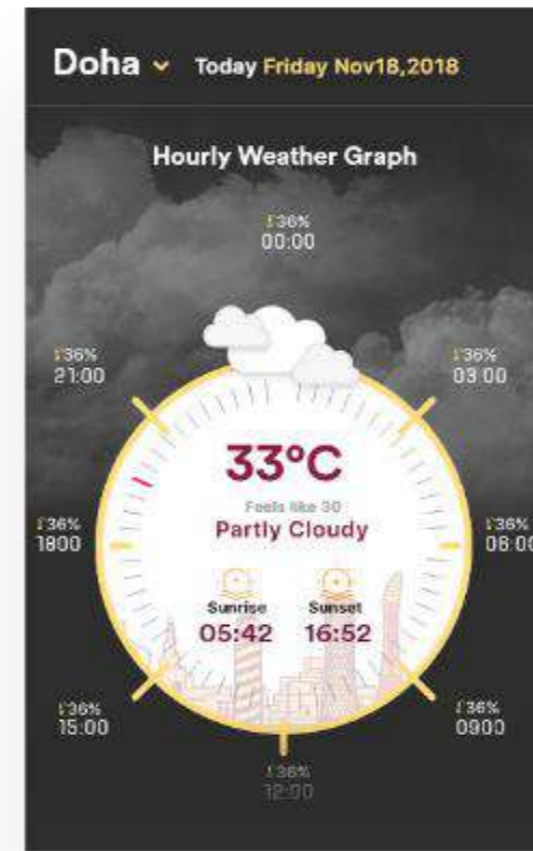
## OUR SUCCESS STORY

Applab won the TASMU Q Weather Platform UX/UI competition organized by Ministry of Transportation and Communication (MoTC). Around QR4.7m invested in Qatari start-ups in 2018

The TASMU Smart Qatar initiative aims to transform Qatar into a world-class smart city and increase the standard of living in Qatar, in accordance with the Qatar National Vision 2030. Applab was honored to win the competition and support this vision by implementing the design and launching the Q Weather app.

At different intervals of the year, Q Weather is the No. 1 weather application in the Qatari Apple Store

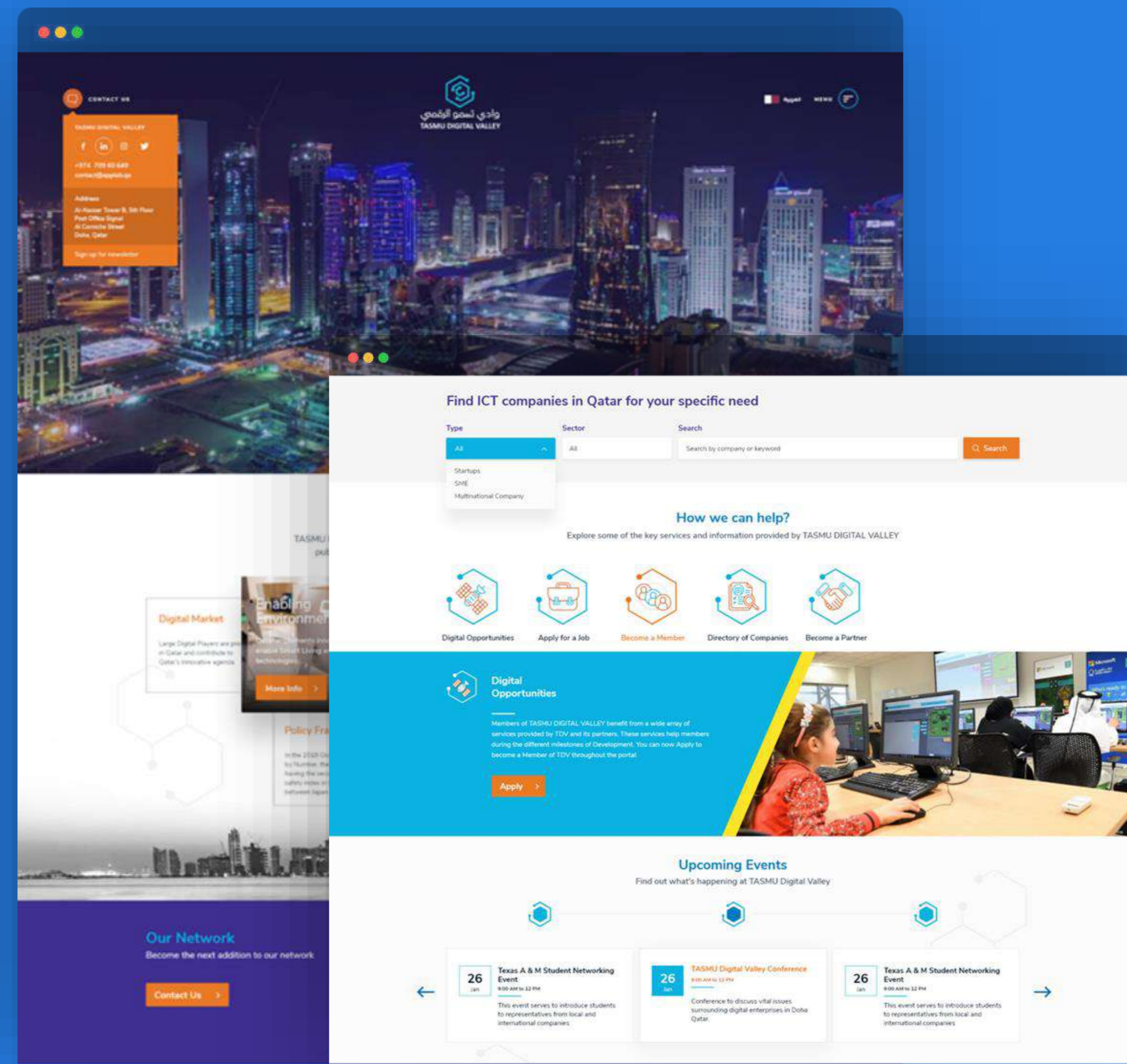




PROJECTS

# THE DIGITAL COMMUNITY OF QATAR

Deloitte Applab Project for MoTC building a Platform for the Digital Community of Qatar

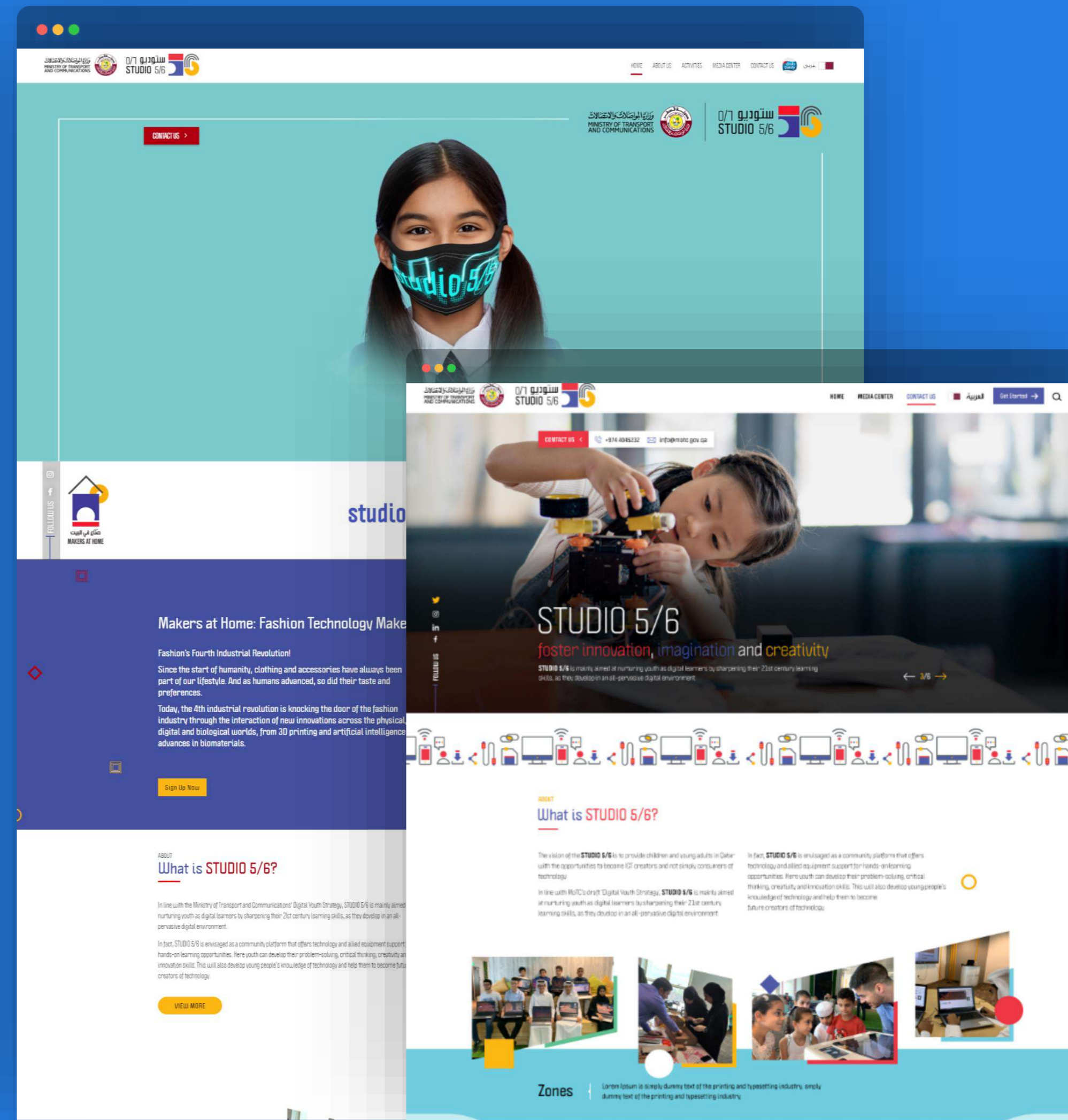




PROJECTS

# STUDIO 5/6

STUDIO 5/6 is mainly aimed at nurturing youth as digital learners by sharpening their 21st century learning skills, as they develop in an all-pervasive digital environment.



### Makers at Home: Fashion Technology Make

**Fashion's Fourth Industrial Revolution!**  
Since the start of humanity, clothing and accessories have always been part of our lifestyle. And as humans advanced, so did their taste and preferences.

Today, the 4th industrial revolution is knocking the door of the fashion industry through the interaction of new innovations across the physical, digital and biological worlds, from 3D printing and artificial intelligence advances in biomaterials.

[Sign Up Now](#)

### What is STUDIO 5/6?

In line with the Ministry of Transport and Communications' Digital Youth Strategy, STUDIO 5/6 is mainly aimed at nurturing youth as digital learners by sharpening their 21st century learning skills, as they develop in an all-pervasive digital environment.

In fact, STUDIO 5/6 is envisaged as a community platform that offers technology and allied equipment support, hands-on learning opportunities. Here youth can develop their problem-solving, critical thinking, creativity and innovation skills. This will also develop young people's knowledge of technology and help them to become future creators of technology.

[VIEW MORE](#)

### What is STUDIO 5/6?

The vision of the STUDIO 5/6 is to provide children and young adults in Qatar with the opportunities to become IT creators and not simply consumers of technology.

In line with MTC's draft Digital Youth Strategy, STUDIO 5/6 is mainly aimed at nurturing youth as digital learners by sharpening their 21st century learning skills, as they develop in an all-pervasive digital environment.

In fact, STUDIO 5/6 is envisaged as a community platform that offers technology and allied equipment support for hands-on learning opportunities. Here youth can develop their problem-solving, critical thinking, creativity and innovation skills. This will also develop young people's knowledge of technology and help them to become future creators of technology.



**Zones** | Learn topics in simple, dummy text of the printing and typesetting industry. Simply dummy text of the printing and typesetting industry.

STUDIO 5/6

## STORY

Studio 5/6 is a learning platform that aims to cultivate the digital skills of Qatar's youth, for ages ranging from 7 to 18. Students learn how to use technology to its ultimate potential, which also aids in building many social and developmental skills, among them being creativity, teamwork, and critical thinking.

Under the wing of the Ministry of Transport and Communications' Digital Youth Strategy, the platform's Ultimate goal is to build up a generation that uses technology not passively, but rather mindfully and skillfully.



**OUR MASTERMINDS**

**The key to being extraordinary is knowing what rules to follow and what rules to break.**

Applab management team plays a vital role in the success of its projects. Being locals with computer engineering background makes the perfect combination for delivering state of the art solutions that matches the requirements of the local society.

Applab have started in 2013 developing platforms that belongs to the founders. These platforms have succeeded in getting high respect and popularity with a number of prizes, funds and incubation plans.



**AlHasan AlSammorraie**  
Applab Founder

## OUR TRUSTED CLIENT

Through a diverse mix of skills and experiences, we bring insight and bold new ideas to any sector.





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# Thank You.

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[www.applab.qa](http://www.applab.qa)